

## **Association of German Teachers of Victoria Inc. A0024716J**

### **Advertising Guidelines**

The Committee cannot presume to know what members will or will not be interested in. However, not all advertising received will be forwarded. Decisions will be informed by these guidelines.

### **Child Safe Environment**

Children's safety will be a consideration in all matters related to children including recommendations of events, resources, courses and other services for students under 18.

### **Emails to members**

From time to time, the Committee may forward information from reputable commercial and not-for-profit organisations which may be of interest to teachers or students of German. This may include notices about relevant resources, events, professional development, language courses, scholarships and other opportunities to support the teaching and learning of German.

Individual members will be forwarded notices about opportunities for employment.

### **AGTV Website and Social Media Platforms**

The Committee may provide links to commercial enterprises and not-for-profit organisations in relation to matters relating to the teaching and learning of German and languages education, including ideas for excursions.

### **Teachers' Journal SZENE**

The Committee will charge for advertising products and services in SZENE and distinguish between commercial and not-for-profit organisations. The Committee reserve the right to waive charges e.g. the Goethe-Institut provides funding to support SZENE, so may not be charged for advertising.

### **Professional Development Programs**

The Committee may invite booksellers or other service providers to exhibit or present at professional development events. The Committee will determine if a registration fee is required on a case by case basis. The Committee has the discretion to waive or reduce fees.

### **Victorian State Conference**

Exhibitors at a Victorian State Conference will pay an exhibitor fee to be physically present at the conference. Distinctions will be made between commercial and not-for-profit organisations.

The Committee will invite organisations to supply material for the conference folder for a fee for service to pack the items in the folder and provide to delegates.

The Committee reserve the right to waive fees for not-for-profit organisations.

### **Scholarships, Exchange Programs and Courses**

The AGTV currently offers its own AGTV-BJR exchange program for students, sponsors a student scholarship through the SAGSE program, and has supported the Goethe-Institut/AGTV Year 10 Awards. These opportunities will be actively promoted by the AGTV.

Other scholarships, exchange programs and courses for teachers and students of German may also be promoted including those from the Goethe-Institut and Kultur und Sprache in Austria.

*Guidelines from 2019 reviewed and endorsed by the Committee in 2022.*