

Association of German Teachers of Victoria Inc. A0024716J

Social Media Guidelines

The Committee is responsible for all matters related to the Association. The decision to choose to use a social media platform will be made by the Committee and be informed by these guidelines.

The Committee may use social media to promote the teaching and learning of German.

Child Safe Environment

Children's safety will be considered in all matters related to posts on social media.

Management of Social Media Platforms

The Committee will appoint social media managers from the Committee as required. At least two members should have access to each social media platform who will abide by:

- these guidelines,
- the AGTV Privacy Statement and Advertising Guidelines,
- rules of Copyright,
- any other related policy or formal direction from the Committee, and
- any related legal obligations.

Posts on Social Media

Posts on AGTV social media platforms aim to connect with teachers of German and the wider community. Posts must comply with these guidelines and be related to the teaching and learning of German. Relevance may in some instances include reposting relevant material from another social media platform or website. Examples of relevance would be:

- promoting or reporting on AGTV events and services,
- advertising other educational opportunities for teachers and students of German,
- sharing cultural or linguistic knowledge, and
- news or events related to German-speaking communities

The managers will ask the Committee for feedback or advice about any matters of concern.

Comments on Social Media

The Committee is committed to providing a welcoming and safe online presence. Public comments to posts should be kind and respectful and will be moderated by the managers of the social media platforms. Constructive criticism is allowed but abuse and hate speech will not be tolerated.

The managers will delete any comments it deems unrelated, inappropriate or offensive, including those which are rude, insulting or hostile; and have the right to block offending individuals.

Advertising on Social Media

The Committee will promote its own services. Decisions about other posts or comments promoting third parties will be made on a case by case basis with reference to the AGTV Advertising Guidelines and relevance to German and languages education.

Links to Websites and Other Platforms

The Committee may provide relevant links from and to any social media platforms or websites it manages. Any links to third party social media platforms from or to the AGTV website will be limited to those directly related to the teaching and learning of German or languages education.

Guidelines endorsed by the Committee in 2022